TBM SKILL DEVELOPMENT STUDIO

KERALA'S FIRST E-COMMERCE ACADEMY

ADVANCED E-COMMERCE MASTERY

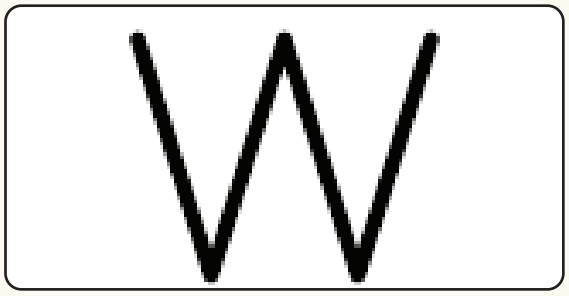
A Core Digital Marketing Skill in Just 6 Weeks

- Shopify Store Mastery
- Meta Ads for E-Commerce
- Amazon Marketplace Selling
- Premium Theme Customization
- Placement + Freelance Guidance
- 100% Agency-Based Practical Training

Shopify Advantages

- Easy to set up and use
- Safe and secure platform
- Works smoothly on any device
- Customize your store your way
- Multiple Payment Options
- Built-in Marketing & SEO Tools
- Apps to improve your store
- Recover lost sales from
- abandoned carts
- Simple order and stock
- management
- 24/7 Customer Support

Website built with Shopify and Wordpress Without Coding



Recommended for

Aspiring Entrepreneurs
Launching a successful online business

Freelancers & Marketers
Expanding skills to attract high-paying clients

BUSINESS OWNERS
Launching a successful online business

STUDENTS & JOB SEEKERS
Gaining in-demand skills for better career opportunities

SIDE HUSTLERS
Building a steady source of extra income

Online Business Enthusiasts
Scaling their business to maximize profits

MODULES

SHOPIFY DEVELOPMENT

These modules cover a strong foundation for a Shopify course

- **Introduction to Shopify & Shopify Partners**
- **Store Setup & Customization**
- **Payment Integration**
- **Apps to enhance store functionality**
- **Order & Inventory Management**
- **Abandoned Cart Recovery**
- **Product Page Optimization**
- **Discounts, Coupons & Gift Cards**
- **Best apps for different use cases (email, reviews, upsells, etc.)**
- **Shipping Tracking Integration**
- **Analytics & Performance Tracking**

MODULES

WINNING ADS WITH META

Learn how to set up, launch, and scale profitable Meta ad campaigns to drive real traffic to your store.

- Introduction to Meta Ads
- Creating Winning Ad Creatives
- Business Manager & Ad Account Setup
- Audience Targeting Deep Dive
- Campaign Setup
- Optimizing & Scaling Ads
- Sales Tracking

MODULES

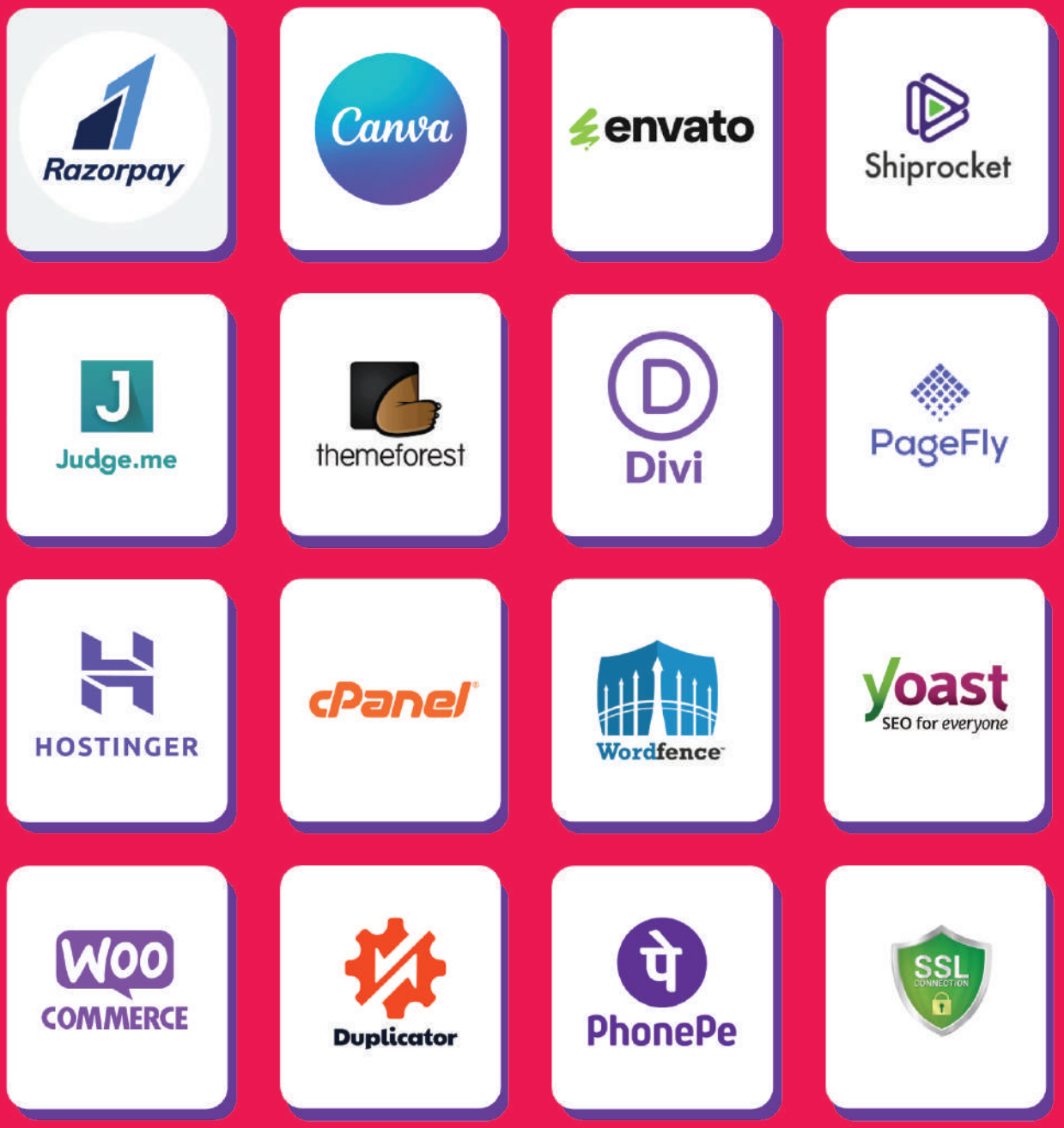
MASTERING AMAZON SELLING

Learn how to set up your Amazon seller account, optimize your listings, manage orders, and run profitable ad campaigns to grow your online business.

- **Amazon selling basics**
- **Setting up your seller account**
- **Creating product listings**
- **Managing Orders and inventory**
- **Fulfillment options**
- **Understanding Amazon Charges**
- **Listing Optimisation**
- **Sponsored Ad campaign**

Your Partner Tools

For Shopify & website Development:



MEET YOUR MENTORS

Ashif Ali, Salmanul Farisy, and Aysha Diya will guide you every step of the way. With deep expertise in Shopify, e-commerce strategy, and Meta advertising , they know exactly what it takes to succeed in today’s digital market. Whether you're building your first online store, planning high-converting ad campaigns, or scaling an existing business, they offer hands-on guidance and practical insights to help you move forward with confidence. Their real-world experience means you won’t just learn—you’ll learn what actually works.

Founder Note

Ashif Ali, the Founder of The Bronco Media, has 4 years of expertise in e-commerce growth, Shopify development, and perfomence marketing, helping brands build, scale, and optimize their online presence. Salmanul Farisy brings 4 years of expertise in Shopify, online business development, and custom website solutions, assisting businesses in creating high-performing digital platforms. Aysha Diya specializes in Shopify, marketing, and analytics, offering valuable insights to enhance store performance and website functionality.

With their mentorship, you'll gain real-world knowledge, practical skills, and the confidence to build and manage Shopify stores and professional websites into a successful business!

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WHY TBM ?

At TBM, we think that learning and action go hand in hand to create true growth. Our Shopify and e-commerce training is therefore more about doing than it is about theory. Working on real client projects from the start will give you practical experience that reflects actual industry difficulties.
You will learn how to create, optimize, and scale successful Shopify storefronts in addition to how to build a store. Our hands-on approach guarantees that you become proficient in everything from theme customization and product setup to conversion-focused layouts and Meta ad integrations.
You will graduate from the program with more than just skills; you will also have a portfolio, practical experience, and the self-assurance to start your own e-commerce business or confidently take on client projects.

Turn your love of digital commerce into a career by joining TBM.

CONNECT WITH US

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